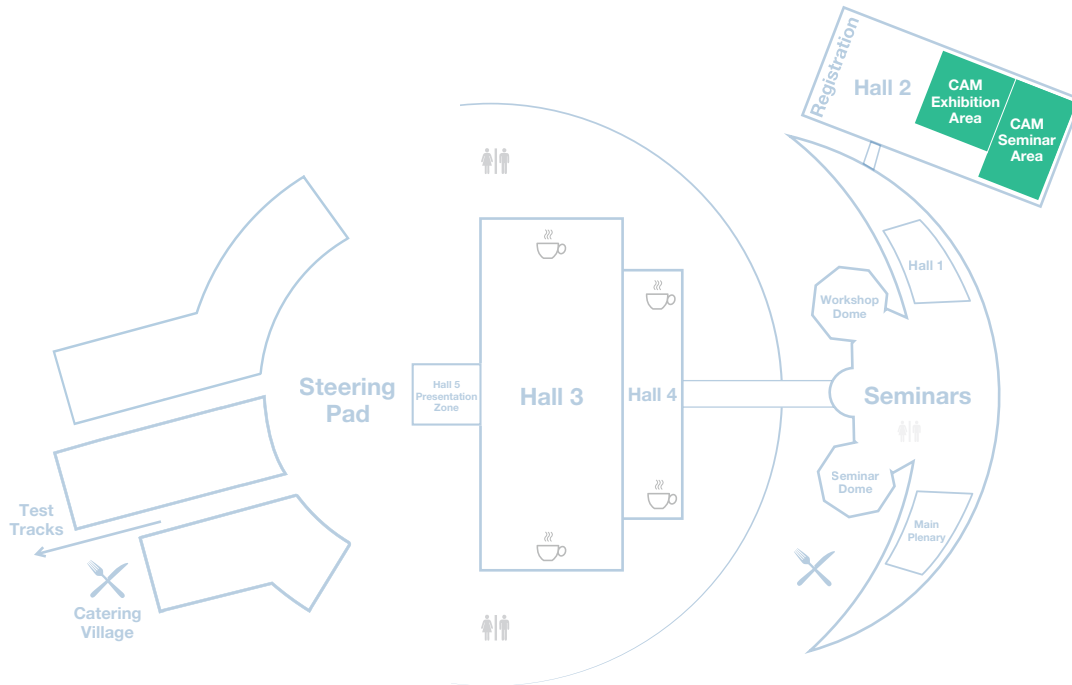


# Connected Automated Mobility Showcase - Hall 2



## Introduction

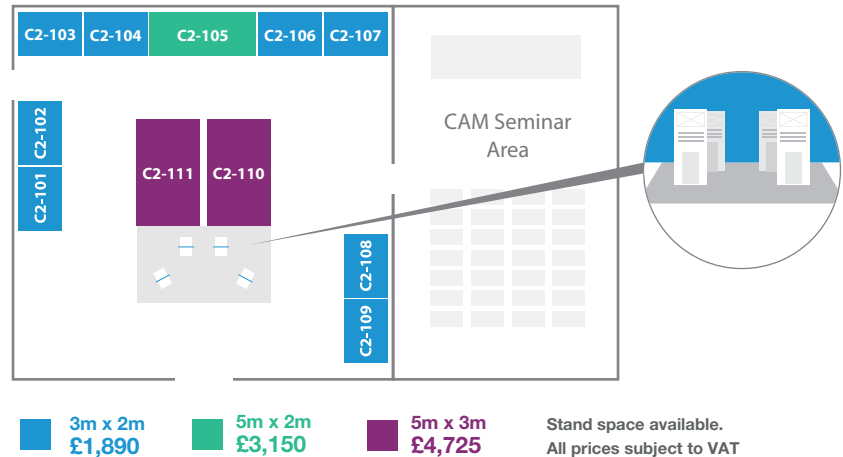
For 2019, we are pleased to launch Cenex-Connected Automated Mobility – a dedicated event that is located with Cenex-LCV on 4<sup>th</sup> and 5<sup>th</sup> September 2019 at Millbrook, Bedfordshire.

Building on the previous three years of exhibition and seminar programme included within Cenex-LCV, Cenex-Connected Automated Mobility will have it's own dedicated space consisting of:-

- **Technology Exhibition** – is available to host companies, universities and projects showcasing their latest technology research and developments.
- **Seminar Programme** – 5 seminar sessions over 2 days in 150+ seated seminar hall.
- **Networking Area** – an opportunity for visitors to initiate conversations and develop new working relationships.
- **Outdoor Area** – Test Ride area offering visitors the opportunity to experience connected and autonomous vehicles.

## Technology Exhibition - Hall 2

### Indoor Exhibition Stands



Supported by:



Innovate UK



## Who is it Aimed at?

- Individual companies, universities and project consortia showcasing R&D and product developments.
- Test bed locations and cities looking to lead in supporting CAV deployment.

This event provides the opportunity to consolidate testbed projects funded by CCAV, Innovate UK and Meridian Mobility UK, as well as showcasing international exhibitor activities and welcoming overseas delegations.

## Benefits of Participating

- The opportunity to showcase to a UK and International audience
- Engaging with leading opinion formers
- Brand promotion through bespoke sponsorship opportunities
- Promotion of exhibitors and speakers through Cenex, supporting partners, media partners and sponsors' marketing channels.



## Sponsorship Options

The Cenex-Connected Automated Mobility event offers a diverse range of sponsorship options to help enhance the sector's awareness and recognition of your organisations' activities. You can benefit from joint promotion through both events, Cenex-Connected Automated Mobility and Cenex-LCV.

Contact us for more information:

[camsales@cenex.co.uk](mailto:camsales@cenex.co.uk) or +44 (0)1509 642 500

### Hall 2 Catering Sponsorship

£2,000+VAT

Opportunity to brand areas with own, literature, logo signage, on menu board and on cup sleeves or staff uniform (to be provided by sponsor) Included in the show guide.

### Event Sponsor

POA

- Branding across the event
- Website sponsor page
- 1x A4 Page in show guide
- 1x VIP Lunch ticket

### Seminar Session Sponsor

POA \* per seminar session

Sponsor one seminar session, includes the opportunity to distribute flyers on each delegate seat, logo on presentation divider slide, seminar boards, seminar session page in show guide and website, pull up banner option also available.